

Modules: 30 ECTS

Name of the module	Learning objectives integrating elements of content	Class workload (hours)	Total workload (hours)	ECTS
Health promotion: social determinants and public health	<p>By the end of the module, the students will be able to:</p> <ul style="list-style-type: none"> • Conceptualize Health Promotion as a part of Public Health. • Know foundations of theories to understand the social determinants of health and its relation to the HP. • Identify health problems related to inequities. • Develop HP strategic plans. • Understand the different biopsychosocial approaches to the salutogenesis, positive health and health actives. • Manage innovative tools and techniques and apply web 2.0 resources for HP. 	35	85	3,4
Health promotion and intervention in drug-dependency	<ul style="list-style-type: none"> • Understand concepts, theoretical approaches and models relating lifestyles to drug-dependencies. • Explain primary, secondary and tertiary prevention in drug consumption. • Manage epidemiological information related to the common drugs used in our surrounding and health, educational and social impact of this consumption. • Know lines of work to take them into account within disadvantaged and priority sectors. • Understand programmes' approach and results and best practices. • Differentiate and choose priority strategic lines of work in HP. 	35	85	3,4
Physical activity for health and nutrition.	<ul style="list-style-type: none"> • Explain concepts and basics theories in physical activity and health. • Understand the relation between physical activity for health and HP. • Design and implement effective interventions for the promotion of the physical activity. • Evaluate the physical activity in the school and adults. • Relate work environment, physical activity and healthy lifestyles. • Explain what is healthy food and to identify affordable myths from the disease prevention and HP. • Use methods and tools for diet counselling. • Identify best practices in communitarian interventions for healthy food promotion. 	35	85	3,4
Sexual education and reproductive health: information methods.	<ul style="list-style-type: none"> • Relate sexuality and human development. • Understand the foundations of sexual promotion and education in the different ages of life. • Planning sexual education programmes. • Use educational diagnosis in sexual education. • Know the foundations of fertility plans and HP and also the right to the fertility health. • Explain basics characteristics of the procedures of Babies born healthy and perinatal HP. 	35	85	3,4

Evaluative research and health promotion.	<ul style="list-style-type: none"> • Understand the approaches and paradigms of evaluation in health promotion. • Explain the stages and structure of an evaluation protocol. • Identify the main stages of the evaluative research process • Know, organise and choose project evaluation designs. • Apply evaluation methods in health promotion. 	35	85	3,4
Communication methods	<ul style="list-style-type: none"> • Identify relations between media, social marketing and HP. • Identify the profits of communication technologies and information on HP and Public Health relational Web in HP. • Implement the basic elements of an effective public presentation: purpose, audience, context and methods. • Identify relation between HP and communication and knowledge management. • Understand the processes of finding relevant information, scientific literature, and critical reading in HP. • Know, select and assess public communication materials, campaigns and strategies in HP. 	35	85	3,4
Drawing up and public presentation of reports in HP.	<ul style="list-style-type: none"> • Design, develop and plan the implementation of the content developed during the year. • Review and apply course content on an own individual and original work. • Apply methods and techniques of knowledge, design, intervention and evaluation review in HP. • Manage literature search, scientific writing and public presentation techniques. • Present an individual and original work to exercise the skills learned during the course, under critical assessment. 	35	240	9,6